



# STAYING FOCUSED

## MAJOR EVENT



Photo: EAS



Photo: Aivar Ruukel / EAS

TALLINN, ESTONIA  
20–22 SEPTEMBER 2011

# INFO

**STAYING FOCUSED**  
**MAJOR EVENT** IS HELD AT THE  
**MERITON GRAND CONFERENCE**  
**& SPA HOTEL** IN TALLINN  
(ADDRESS: Paldiski mnt 4, Tallinn).

PLEASE REGISTER WITH REFERENCE  
TO "EFFICIENSea" ON  
RESERVATIONS@MERITONHOTELS.COM  
OR (+372) 628 8100.

IF YOU HAVE ANY SPECIAL REQUIREMENTS  
OR ALLERGIES YOU ARE WELCOME  
TO FORWARD YOUR REQUEST DIRECTLY  
TO THE HOTEL.

PARTICIPANTS WHO WISH TO ATTEND  
WITHOUT HOTEL RESERVATIONS PLEASE  
SEND YOUR CONFERENCE REGISTRATION  
ANNEMETTE KNAGAARD  
ANK@FRV.DK.

# PROGRAMME

## TUESDAY 20 SEPTEMBER

**13:00 – 17:00**

**FIRST MANAGEMENT BOARD MEETING**  
ROOM V. PANSO  
SPECIAL INVITATION REQUIRED

**19:00**

**GET-TOGETHER-DINNER** ROOM GRAND TALLINN  
AT THE MERITON GRAND CONFERENCE & SPA HOTEL  
NO HOST, 16€ + DRINKS

## WEDNESDAY 21 SEPTEMBER

**MORNING SESSION** ROOM K.J. PETERSON

**08:00 – 09:00**

**REGISTRATION** PIANO BAR, II FLOOR

**09:00**

**OPENING OF THE CONFERENCE,  
WELCOME AND INTRODUCTION**  
CHAIRMAN OF THE MANAGEMENT BOARD  
**ÓMAR FRITS ERIKSSON**  
AND PROJECT MANAGER  
**MORTEN BRIX LAURSEN**

**09:20**

**RECRUITMENT AND COMPETENCES**  
EVA NORDSTRÖM WP3 LEADER

**10:15**

**COFFEE BREAK**

**10:45**

**MARITIME PLANNING  
AND VESSEL TRAFFIC DATA**  
FRODE SKJÆVESTAD, WP5 LEADER

**11:25**

**DYNAMIC RISK MANAGEMENT**  
TOMMI AROLA, WP6 LEADER

**12:00**

**LUNCH** BISTRO MARY

**AFTERNOON SESSION** ROOM K.J. PETERSON

**13:00**

**E-NAVIGATION**  
THOMAS CHRISTENSEN, WP4 LEADER

**13:45 – 14:30**

**KEY NOTE SPEAKERS**

**GARY PROSSER**, SECRETARY GENERAL  
INTERNATIONAL ASSOCIATION OF LIGHTHOUSES  
AND AIDS TO NAVIGATION (IALA)  
**CATHARINA SØRENSEN**, SECONDED NATIONAL  
EXPERT AT EU COMMISSION, DG REGIO  
**MAXIMILIAN STROTMANN**, EU COMMISSIONER  
FOR TRANSPORT, OFFICE OF VICE PRESIDENT  
SIIM KALLAS

**14:30**

**COFFEE BREAK**

**15:00**

**PANEL DISCUSSION:  
HOW DO WE STAY FOCUSED?**

KEY NOTE SPEAKERS AND INVITEES  
**VINETA GRIEKERE**, PROJECT OFFICER EFFICIENSea,  
JOINT TECHNICAL SECRETARIAT FOR THE BALTIC SEA  
REGION PROGRAMME 2007–2013  
**TIMO RAJAKANGAS**, BALTIC SEA AMBASSADOR,  
FINNISH MINISTRY OF FOREIGN AFFAIRS  
**ALEXANDER SCHENK**, SPECIAL ADVISOR EU STRATEGY FOR  
THE BALTIC SEA REGION, SWEDISH MINISTRY OF FINANCE  
**FRANCIS ZACHARIAE**, VICE DIRECTOR DANISH  
MARITIME SAFETY ADMINISTRATION  
**MAGNUS VON SCHENCK**, PROJECT MANAGER BALTIC  
MASTER II, REGION BLEKINGE

**16:00**

**END OF CONFERENCE DAY**

**18:30**

**DINNER**

MEET IN THE LOBBY AT THE MERITON HOTEL  
DINNER IN TALLINN OLD TOWN, ON WALKING  
DISTANCE FROM THE HOTEL.

## THURSDAY 22 SEPTEMBER

(WORK PACKAGES AND ACTIVITIES' DAY)

09:00 – 12:00

**MORNING SESSION: PARALLEL WORK  
PACKAGE AND ACTIVITY MEETINGS**  
ROOMS TO BE ADVISED

12:00 – 13:00

LUNCH BISTRO MARY

13:00 – 16:00

**AFTERNOON SESSION: PARALLEL WORK  
PACKAGE AND ACTIVITY MEETINGS**  
ROOMS TO BE ADVISED

16:00 – 17:00

SECOND MANAGEMENT BOARD MEETING  
ROOM B.ALVER

SPECIAL INVITATION REQUIRED

18:30

DINNER

MEET IN THE LOBBY AT THE MERITON HOTEL  
FOR BUS RIDE FOR DINNER AND ENTERTAINMENT  
VIKING VILLAGE

FOR ANY QUESTIONS AND FURTHER  
INFORMATION CONTACT:

GERTRUD HERMANSEN  
COMMUNICATION MANAGER EFFICIENSEA  
GHE@FRV.DK  
TEL: (+45) 4131 9243

AND  
ANNEMETTE KNAGAARD  
EVENT MANAGER  
ANK@FRV.DK  
TEL: (+45) 2257 7104.

LOOK FOR UPDATES ON  
[WWW.EFFICIENSEA.ORG](http://WWW.EFFICIENSEA.ORG)



THE SEA BELONGS TO EVERYONE  
INCLUDING YOU



Photo: Jaak Nilson / EAS

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**Baltic Sea Region**  
Programme 2007-2013

